



**BeAScout**  
Put Scouting on the map!

## Setting Contact Information

### Contact People are the Glue!

Recruiting campaigns depend on personal contact for success. It's important to not only **make** the contact but to also **follow up** on all your leads. Contact people are the glue to keep the campaign cohesive and efficient!

### The Contacts for BeAScout

In BeAScout, both councils and units can be notified when a parent makes contact with a unit. So both unit leaders and district executives can be contacts and receive e-mails from interested parents.

### Pin Management and Unit Contacts

A unit leader can set contact information using Pin Management (available from MyScouting > BeAScout link). Initially the Pin Management screen can be accessed by the:

- top unit leader
- unit committee chairperson
- chartered organization representative

These leaders can change the pin from council information to (unit) contact person mode and designate unit leaders to be contacts -- one *primary* and two *alternate* contacts (either themselves or other registered leaders of that unit). These primary and alternate contacts will also have access to Pin Management, and they will receive e-mails from leads.



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**Action Item:** Encourage your unit leaders to set their Google pin information with the contacts that will help to make your BeAScout campaign a success.

### BeAScout Administration and Council Contacts

Using MyBSA, the council system administrator can grant local council staff access to BeAScout, so that they also can receive lead notices. To set this up, select:

MyBSA > Membership > BeAScout Administration

The council MyBSA administrator must give access to this gadget. Then a district executive can be set up to receive notifications when a parent expresses interest in a unit in his district. The DE can then communicate directly with the parent.

### ***Use Other Resources!***

The presentation from the BeAScout webinars is posted on [www.scouting.org](http://www.scouting.org) in the Volunteer tab; choose *BeAScout Webinar Presentation* in the Quick Links along the right side menu. You can use parts of the presentation to help train your unit leaders.

Resources are also posted on the ScoutNET Support site on the BeAScout page.